

Statement of Intention:

StWF would appreciate the opportunity of applying for a grant of £100,000 plus £10,000 administration costs from the Tesco S106 fund. We believe there is an amount of £127,000 left after the figure of £50,000 was awarded to Stirchley Library.

The History behind our funding request is that we sincerely believe Tesco intended Stirchley Traders to benefit from public realm improvements. StWF organised two specific public meetings, along with further open StWF meetings, unfortunately the local Stirchley community groups could not achieve a necessary consensus. Our committee representative Chris carefully drafted an application form, so that if any member of the local community stepped forward with an innovative idea StWF could be the conduit putting forward their specific proposal. Regrettably nothing was tentatively proposed within the past three years.

StWF decided to draft a proposal ensuring benefits would not purely be for the local traders, but residents too, mindful of the specific intention to build on the cultural identity of Stirchley.

StWF have carried out various site surveys and consulted with traders, planning, and highways for a specific plan trying to incorporate and typically re-connect with the priceless heritage of the local area.

Until recently Mr. Wayne Pell was assisting StWF with the shop-fronts renewal; however after discussions it was mutually agreed he will step back from our arrangement.

We have been working from the BCC shop front guide of 1996/7 but we have also considered architecture design used in other areas e.g. Leeds which we felt was a close match with Stirchley High Street. We possess a sounder understanding of what would be accepted in Stirchley and intend to work with the City Design Team which will enable us to present a draft to BCC of our own Guide specific to Stirchley.

StWF retain a valuable effective relationship with local traders on the High Street and also the larger businesses within Stirchley. We update our traders on the plans for Stirchley even if they are unaffected directly. StWF committee members are on friendly first name terms and always welcome new trader to the area. We genuinely believe in a carrot, not a stick approach and feel we remain the sole group who can

constructively engage with the businesses and are more capable in gently encouraging the business owners to work collaboratively with us in delivering our specific plan to successful fruition.

We passionately believe in community working together!

Susan MacLean – Secretary on behalf of Stirchley, the Way Forward committee and members. 25.06.19